



LA PLAZA DE CULTURA Y ARTES
501 NORTH MAIN STREET

SEPTEMBER 2, 2026
DOORS OPEN 5 PM



CHIEFS OF STAFF RECEPTION



ABOUT THE EVENT

THIS STAND-OUT EVENT OF THE SEASON BRINGS TOGETHER ELECTED OFFICIALS AND THEIR STAFF FOR AN EVENING OF RECOGNITION, CONNECTION, AND CIVIC CELEBRATION. SET OUTDOORS AND FUELED BY A CURATED SHOWCASE OF LOS ANGELES RESTAURANTS, BREWERIES, AND BARS, THE EVENT OFFERS SPONSORS A HIGH-ENERGY PLATFORM TO BUILD RELATIONSHIPS, ELEVATE BRAND VISIBILITY, AND ALIGN WITH THE PEOPLE SHAPING THE FUTURE OF THE POLICY.

EACH YEAR THIS OUTDOOR SUMMER EVENT ALTERNATES BETWEEN HONORING OUR ELECTED OFFICIALS AND THEIR CHIEFS OF STAFF.



SPONSORSHIP OPPORTUNITIES

SPONSORING THIS EVENT PUTS YOUR BRAND RIGHT IN FRONT OF THE DECISION-MAKERS, CIVIC CHAMPIONS, AND BUSINESS LEADERS PUSHING LOS ANGELES FORWARD. IT'S A CHANCE TO SHOW UP AS AN ACTIVE PARTNER IN THE CITY'S PROGRESS.

	MAJOR SPONSOR \$6K	SUPPORTING SPONSOR \$3K
TICKETS TO THE EVENT	8 TICKETS	4 TICKETS
BRANDING RECOGNITION ON ALL PROMOTIONAL MATERIAL	✓	✓
DEDICATED EVENT E-BLAST WITH YOUR LOGO	✓	
VERBAL RECOGNITION AT THE EVENT	✓	



EVENT ACTIVATION ADD-ONS

AVAILABLE WITH THE PURCHASE OF A MAJOR OR
SUPPORTING SPONSORSHIP.

LAWN GAMES (3 AVAILABLE) – \$2,000

BRING ATTENDEES TOGETHER THROUGH BRANDED LAWN GAMES PLACED THROUGHOUT THE RECEPTION. THIS INTERACTIVE ACTIVATION ENCOURAGES NETWORKING AND CREATES REPEATED OPPORTUNITIES FOR GUESTS TO ENGAGE WITH YOUR BRAND THROUGHOUT THE EVENING.

NAPKIN SPONSOR (1 AVAILABLE) – \$1,500

FEATURE YOUR COMPANY LOGO OR MESSAGE ON COCKTAIL NAPKINS USED THROUGHOUT THE EVENT. A SUBTLE YET EFFECTIVE BRANDING OPPORTUNITY THAT KEEPS YOUR ORGANIZATION VISIBLE AT EVERY FOOD AND BEVERAGE STATION.

FOOD TRUCK SPONSOR (2 AVAILABLE) – \$3,000

ASSOCIATE YOUR BRAND WITH ONE OF THE EVENT'S MOST POPULAR GATHERING SPACES. SPONSORSHIP INCLUDES PROMINENT SIGNAGE AT THE FOOD TRUCK, PROVIDING HIGH VISIBILITY WHILE ATTENDEES ENJOY COMPLIMENTARY FOOD AND REFRESHMENTS.

PHOTO BOOTH SPONSOR (1 AVAILABLE) – \$3,000

PUT YOUR BRAND AT THE CENTER OF ONE OF THE EVENING'S MOST SHARED EXPERIENCES. YOUR LOGO WILL BE PROMINENTLY DISPLAYED ON THE PHOTO BOOTH AND INCORPORATED INTO EACH PRINTED AND DIGITAL PHOTO, EXTENDING YOUR VISIBILITY BEYOND THE EVENT.

CUSTOM EVENT FANS (1 AVAILABLE) – \$1,700

KEEP GUESTS COOL WHILE KEEPING YOUR BRAND TOP OF MIND. YOUR LOGO WILL BE FEATURED ON CUSTOM HANDHELD FANS DISTRIBUTED THROUGHOUT THE RECEPTION, OFFERING A PRACTICAL TAKEAWAY WITH LASTING VISIBILITY.